Excellent outcome for 2014 and appointment of a new President

As Clextral enters 2015 with optimism and many projects, we can assess the positive outcomes of the previous year

Having dedicated twenty two years to presiding Clextral, Georges Jobard has decided to retire. He has passed the baton on the 1st of January 2015 as President of the company to Guillaume Pasquier, member of the Legris-Industries Executive Board to which Clextral belongs since 2007 and who has followed Clextral' development ever since.
Guillaume Pasquier will rely on the seniority of two Vice-Presidents, namely Georges Hallary and Gilles Maller, to ensure the company's growth is pursued with an objective of continuity and trust.

Innovation and business development dominated Clextral's agenda in 2014, although the economic environment did not favor industrial investment.

Innovation in 2014 took the form of Evolum+ ®, a new generation of twin screw extruders, combining high productivity and low energy consumption. Evolum+ ® has already been chosen by two of the global food industry leaders.
Innovation was also collaborative, as Clextral partnered with the Saskatchewan Food Industry Development Center (Canada) to present how plant-based fibrated protein can be a pleasing substitute to meat protein. On the 23rd of October Clextral hosted a workshop for 13 companies from 11 different countries, including sampling and tasting of fibrated proteins, whose appearance, texture and taste are identical to meat and fish.

As for **international growth,** Clextral sold complete production lines in the emerging zone of Central America, in Costa Rica and the Dominican Republic. Clextral's international market share continues to progress, as the steadily increasing number of foreign visitors to the Firminy plant attests: 730 visitors from 40 countries in 2014.

Expertise was another focal point in 2014 for Clextral, as its experts toured the world to conduct conferences and courses, educating professionals on how to apply extrusion technologies, operate couscous lines and DKM pumps.

There are exciting prospects for 2015: on the innovation side, Clextral continues to develop the EPT™ technology (Extrusion Porosification Technology) in the Australian facilities, projects to open new facilities on the West Coast of France and works on other projects in Europe.
Clextral will exhibit at around fifteen tradeshows around the world, including Ipack Ima in Milan, Italy and Victam in Cologne, Germany. Clextral plans to hire 30 new collaborators to address the additional sales.
Looking further ahead, Clextral continues to invest in the 2020 Ondaine project. Its objective is to transform the historic metal manufacturing area into an innovative manufacturing zone that will renew the Ondaine valley's economy.

Guillaume Pasquier :

Having graduated from the Higher Education Agricultural School of Angers and the IAE Business School of Grenoble, Guillaume Pasquier began his carreer in the food industry, working for the Doux group and Harry's France.
He began working for the Legris Group in 1999, first as Controller, later as Strategy and Development Manager; in 2007 he played an important part in Clextral's acquisition by the Legris Industries Group.
In 2009 he joined the Executive Board of the Legris Industries Group as Chief Financial Officer. In addition to this position he is since the 1st of January 2015 Clextral's President.

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Key numbers 2014 :

Orders recorded. : 55 Million €
18% growth over 2013
Staff : 277

Clextral worldwide :

Headquartered in Firminy, France, Clextral has facilities in the five continents to serve its customers in 92 countries :
Clextral subsidiaries:
Tampa, FL, USA - Shanghai, China - Santiago, Chili - Algiers, Algeria - Moscow, Russia – Copenhagen, Denmark – Sydney, Australia - Casablanca, Morocco - Ho Chi Minh Ville, Vietnam - Curitiba, Brazil